

# MAKE TRAVEL A GREAT EXPERIENCE

PRACTICAL TIPS FOR  
THE GLOBAL TRAVELLER

*"We live in a wonderful world that is full of beauty, charm and adventure. There is no end to the adventures we can have if only we seek them with our eyes open"*

*Jawaharlal Nehru*

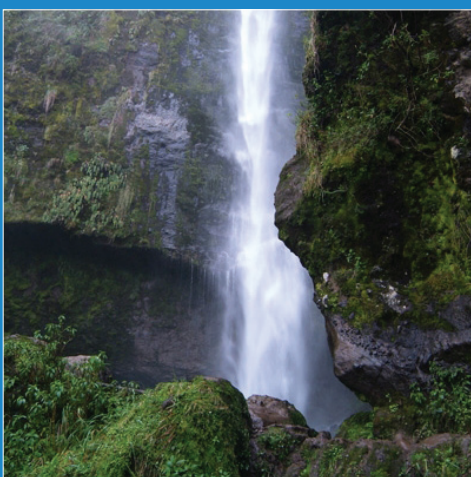


*Navigating the mighty Mekong River in a slow boat. Savouring the authentic cuisine of a street vendor in Morocco. Reflecting on life's mysteries amid the ancient burial grounds of Angkor...*



*The diversity of our world unites us, and gives us the chance to explore, engage and experience the best that local cultures and communities have to offer.*

*Respecting our world and all that makes us different and unique, will enhance your travel experience.*



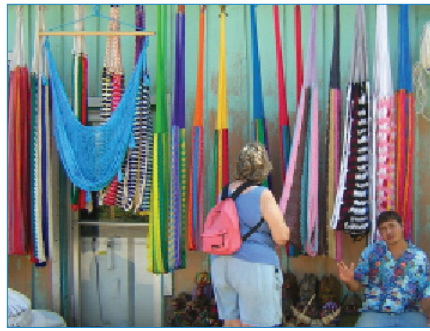
Following these practical steps will make your international travels as rewarding and gratifying as possible for you, for the people you meet, and for the places you visit.

Whether your travels take you to a tropical beach, a bustling city or a tranquil village, you will gain more from your travel experience and earn the respect of your international hosts by:



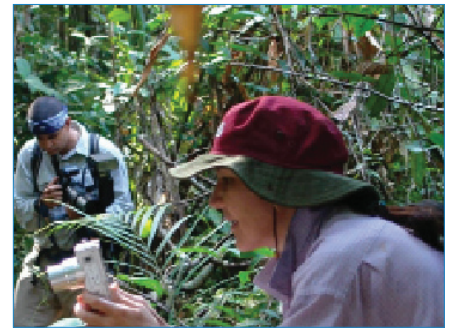
## Honouring local traditions and customs

- Research your destination to learn all that you can about local customs and traditions. It is a great way to build understanding of the local community and excitement for your adventure ahead.
- Learn to speak a few words in the local language. This can help you connect with the local community and its people in a more meaningful way.
- Experience and respect all that makes an international destination different and unique from its history, architecture and religion to its music, art and cuisine.



## Supporting the local economy

- Buy locally-made handicrafts and products.
- Respect local vendors and artisans by practising fair trade.
- Do not buy counterfeit products and items that are prohibited by national/international regulations.



## Respecting the environment

- Reduce your environmental impact by being a good steward of natural resources and archaeological treasures.
- Protect wildlife and their natural habitats.
- Purchase products that are not made using endangered plants or animals.
- Take photos instead of protected artefacts as mementos of your trip.
- Leave only your footprint and a good impression behind.

## Being an informed and respectful traveller

- Observe national laws and regulations.
- Respect human rights.
- Protect children from exploitation in travel and tourism.
- Take appropriate health precautions.
- Know how to access medical care or contact your embassy in case of an emergency.



Global Code of Ethics for Tourism

For Responsible Tourism  
[www.UNWTO.org/ethics](http://www.UNWTO.org/ethics)

The World Tourism Organization (UNWTO), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 154 countries, 7 territories, 2 permanent observers and over 400 Affiliate Members.

The World Committee on Tourism Ethics is an independent body of the UNWTO in charge of the promotion of the Global Code of Ethics



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