

Lösungen Hören E HT2 2010/11, 10. Mai 2011

Task 1: The Sabido Method

Key

0	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8
D	B	D	A	A	C	D	C	B

Justifications

0/D

Brook Gladstone says: "Take soap operas. They engage the hearts and minds of millions."

The correct answer is **D (able to touch people emotionally)**.

A is not correct because Gladstone never talks about the impact of newspaper stories on readers. She only mentions press releases, which the media may or may not respond to.

B is not correct because she never refers to the attitude of soap opera viewers.

C is not correct because soap operas such as *Simple Maria* have engaged viewers' minds.

Q1/B

Gladstone says: "And in her [Simple Maria's] storyline Sabido saw a chance to instruct and inspire millions."

The correct answer is **B (teach TV viewers through soap operas)**.

A is not correct because there is no mention of Sabido aiming for commercial success. His aim was to influence people.

C is not correct because Sabido's aim was to "instruct and inspire" and not to entertain.

D is not correct because Sabido is not interested in the geographical background of Simple Maria, but in the main character's development. In fact, the social and geographical background of Sabido telenovelas / soap operas is adapted to the target audience.

Q2/D

Hanna Rosen says: "Well, women in Latin America are at a certain level in the standard telenovela. There's no idea that they should break out of the societal mode. Usually it's a woman; it's visited upon her all sorts of tragedies and amnesia and infidelity. And then she just kind of drifts back into that cycle again, into sort of another doomed marriage, and, you know, looks for her redemption in romance."

The correct answer is **D (sad events in the main character's life)**.

A is not correct because Hanna Rosen says that there's no idea that the characters break out of the "societal mode" and she talks about a "cycle".

B is not correct because Hanna Rosen only talks about "tragedies".

C is not correct because the extraordinary lives of the rich and beautiful are never mentioned in this context.

Q3/A

Hanna Rosen says: "While not losing the central romance and titillation of a telenovela, it tries to have one of the characters, at least, break out of those traditional social roles, and it's the character who people are supposed to identify with."

The correct answer is **A (likeable character behaving unexpectedly)**.

B is not correct because Hanna Rosen says that the main character is not a "blond bombshell".

C is not correct because sad lives are described in both Sabido telenovelas and traditional ones, but only in Sabido telenovelas does the main character break out of "the societal mode" as Rosen says.

D is not correct because although Sabido and traditional telenovelas may focus on love, romance and relationships, the main characteristic of Sabido telenovelas is their focus on the main character's change.

Q4/A

Hanna Rosen says: "Well, that's a lesson that's come hard to them, and it's been a slow trial-and-error process of trying to get a local voice but not a local voice that's completely reflecting all the local values so actually they have to do a lot of specific training, country to country."

The correct answer is **A (partly share their audience's values)**.

B is not correct because Hanna Rosen says that there is a lot of training in different countries.

C is not correct because it's never mentioned that screen writers should try to create roles for local actors.

D is not correct because there is no mention that screen writers should avoid topics that hurt people's feelings.

Q5/C

Hanna Rosen says: "PCI, as it calls itself, was started to work on population control around the world, and then telenovelas became its specialty. And it gets its funding from all sorts of places [...]"

The correct answer is **C (keeping population growth stable)**.

A is not correct because PCI did not focus on economic development.

B is not correct because PCI wasn't interested in education at first.

D is not correct because it is only where PCI gets its funding from that is mentioned, not that this money was raised specifically for poor countries.

Q6/D

Gladstone says: "I think the thing that struck me the most is the demonstrable impact of Sabido's telenovelas on people's behavior all around the world."

The correct answer is **D (can really change how people act)**.

A is not correct because the interviewer never compares the popularity of Sabido telenovelas in Africa and Asia.

B is not correct because the interviewer never mentions that Sabido telenovelas have almost replaced traditional ones.

C is not correct because the interviewer never expresses any surprise about the popularity of Sabido telenovelas among poorer people.

Q7/C

Hanna Rosen says: "Tanzania was one of the most interesting studies they did, because they cut off a certain area of the country from radio transmission for two years and measured the difference in how many people, for example, used family planning or took AIDS drugs in the section of the country that did not have the program and the sections that did."

The correct answer is **C (radio broadcasts)**.

A is not correct because they do not talk about a certain type of programme, but about "radio transmission" in general.

B is not correct because they do not talk about a certain type of programme, but about "radio transmission" in general.

D is not correct because the internet is never mentioned in this interview.

Q8/B

Hanna Rosen says: "There was a bigger differences in attitude, so there were sort of 60 percent differences in attitudes in terms of acceptability of HIV testing and acceptability of certain ideas about children and what children represented. And then, in terms of actual behavior, it was on the order of sort of 25, 30 percent in terms of whether people actually requested certain drugs, requested tests, or requested certain forms of birth control."

The correct answer is **B (think about something)**.

A is not correct because there were greater changes in attitude.

C is not correct because it was not the main change.

D is not correct because it is not mentioned that the people treated others differently after the experiment.

Task 2: U2**Key**

0	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16
D	K	G	A	I	J	E	C	F

Justifications**0/D**

The speaker says: "I recently visited a rehearsal studio in Dublin to watch a band at work."

The correct answer is **D (rehearsal studio in Dublin)**.

Q9/K

The speaker says: "The musicians in the room, Bono, the Edge, Larry Mullen and Adam Clayton, first played together more than 30 years ago in a school gymnasium."

The correct answer is **K (school sports hall)**.

Q10/G

The speaker says: "In a break from rehearsals, I started by asking singer Bono, about his pre-U2 identity Paul Hewson. Why did he rename himself?" Bono answers: "I think what it really was, was just big monumental arguments with my old man. You know that's really what it was; I won't have the name you chose for me."

The correct answer is **G (a quarrel with his father)**.

Q11/A

Bono says: "We did Peter Frampton, a song called "Show me the way". [...] this song arrived, "Show me the way", and I sang it and suddenly my voice started to make sense."

The correct answer is **A (his voice)**.

Q12/I

Bono says: "And it's strange because I only recently was in Chicago doing some work with AIDS activists."

The correct answer is **I (people fighting AIDS)**.

Q13/J

The speaker says: "During our interview, Bono revealed that he had descended from a succession of travelling salesmen on his mother's side."

The correct answer is **J (people who travelled around selling goods)**.

Q14/E

The speaker says: "As Wall Street crashed last year he shared a platform with Bill Clinton, Al Gore and Bill Gates."

The correct answer is **E (some famous Americans)**.

Q15/C

Bono says: "It is extraordinary to me that you can find 700 billion dollars to save Wall Street, and the entire G8 can't find 25 billion dollars to save 25 000 children who die every day of preventable, treatable diseases and hunger. That's mad."

The correct answer is **C (children in developing countries)**.

Q16/F

Bono says: "The reason that people, politicians, let me in their offices is, or is not because I know what I'm talking about, which I do, and I can communicate those ideas quite well. They let me in because I'm in U2 and we have a big audience and they're afraid of our audience."

The correct answer is **F (the large number of U2 fans)**.

Task 3: Elephants behind bars

Note: For the test format *Note Form*, answers are accepted if they reflect the student’s understanding of the message communicated in the recording. It is not a test of additional linguistic skills such as spelling or grammatical accuracy. This is tested elsewhere.

To ensure that the test results are of the same standard nationwide, and in the interest of fairness to students, it is essential that the answers accepted are also the same across all of Austria. Should students give answers that are not in the key and you are in doubt, you have two options:

1. an online response through <http://srp.bifie.at/helpdesk> or
2. a telephone response via the *Hotline* at the University of Innsbruck.

Your students’ answers may be acceptable and have just not been given by students before.

Key

	accepted	not accepted
0	<i>very short</i>	
Q17	by half 50% half as long half of their lives a half a life	one third 60 percent 58 percent 50 more than a half
Q18	foot problems overweight lameness they can’t walk walking problems lame have no normal walk	foth problems food problems children die laming
Q19	less chance of survival less chance of long life reduces chance of survival shorter life reduce chance for life no high life expectations reduce survival reduce surviving chance stress you die early	unnatural survival are with their mother reduce the change of survival unnatural
Q20	husbandry small spaces unnatural environment hard floors unnatural conditions	transport visitors environment change of environment have no place they can’t move
Q21	guidelines (for elephants) guidelines from research husbandry guidelines	guides research problems of elephants
Q22	to find food	
Q23	go for walks take exercise forage for food look for food exercise them can be exercised	substrates provided food do tasks

Justifications

0

The speaker says: “There is new research that shows that elephants in zoos have a very short life.”

Q17

The speaker says: “Asian elephants are half the life they would have in logging camps.”

Q18

The speaker says: "High incidents of lameness, 70% lame, 80% who have got foot problems, 16% have, only 16% walk normally, and nearly all of them are overweight."

Q19

The speaker says: "One of the most shocking figures from the science report was that actually being born in a zoo reduces your chances of survival."

Q20

The speaker says: "Something profoundly wrong is going, is is happening. It could well be to do with stress, that the environment is so unnatural for these socially complex animals, and it could be also to do with the just the husbandry of them, you know hard floors, very small places."

Q21

The speaker says: "We produced husbandry guidelines in 2002, we upgraded these and updated them in 2006. And our members, which are the 14 zoos in Britain and Ireland, have to comply with these guidelines"

Q22

The speaker says: "What you have to remember about the wild is that the distance elephants move in the wild is to find food."

Q23

The speaker says: "We have to encourage them to take more exercise and to move more [...] we can exercise them, we can take them for walks and we can make them forage for their food."

Task 4: London's Natural History Museum

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Key

	accepted	not accepted
0	<i>atrium space</i>	
Q24	science labs labs science lab space scientists' labs scientific labs laboratories science rooms	the spaces the cocoons science space behind the scenes public exhibition spaces through the windows science slabs science slaps science lambs
Q25	scientific literacy scientific knowledge knowledge public involvement involvement envolvment interest and knowledge	environmental literacy literacy interest in science interest inwolf involved level of science views horizon involve
Q26	scientist(s) scientists being trained	role models museums

	<p>scientists trained people involved in science young scientists</p>	<p>public institutions science programs scientific literature</p>
Q27	<p>science as a career science as career choice a career in science a science career becoming a scientist becoming scientists being a scientist a job in science science jobs a scientist career a scientific career</p>	<p>science their career inspire career choice possibilities in science role of scientist scientific topics</p>
Q28	<p>accessible accessable understandable understandable to general readers easy to understand accessible to people easy understanding</p>	<p>successable successfully interesting (very) popular (more) public attractive assessable accessible to young people</p>
Q29	<p>impact of climate change climate change global warming results of climate change climat change</p>	<p>climate klima change</p>

Justifications

0

The speaker says: "We're standing now in a science lab space, but we're looking through two panes of glass at the wonderful atrium space."

Q24

The speaker says: "What is of interest here is you can see to the windows from the cocoon from which our visitors will be able to see from the public exhibition space actually into science labs and see what's going on within those spaces."

Q25

The speaker says: "It [to get people involved]'s very important. We regard it as a publicly funded institution as our role to contribute to increasing levels of scientific literacy."

Q26

The speaker says: "You'll be aware of course that there is a shortage of scientists being trained in this country."

Q27

The speaker says: "We see it as a fundamental part of our role to inspire young people to consider science as a career."

Q28

The speaker says: "Historically perhaps there is a difficulty in making science accessible to general readers."

Q29

The speaker says: "There is a burgeoning public interest in scientific issues particularly around things like climate change and the impacts of climate change on the natural world."