

**Task 1: iPods in Teaching****Key**

0	Q1	Q2	Q3	Q4	Q5
E	D	G	A	H	C

**Justifications****0/E**

Although the school strictly enforces a ban on iPods, it supports a policy of improving English vocabulary and grammar by listening to songs on especially bought portable digital players.

Therefore the correct answer is **E (school here in Hudson County has been handing out the portable digital players).**

**Q1/D**

The second paragraph talks about an experiment that is carried out in several schools. The part after the gap (“start their own iPod programs”) indicates that the possible option must be about other schools/districts participating in the project. Only schools/districts/states can start a project.

Therefore the correct answer is **D (effort has spurred a handful of other districts in the state, including the ones in Perth Amboy and South Brunswick).**

**Q2/G**

The paragraph talks about problems (e.g. “distraction”) that are caused by electronic devices in schools. Therefore the only possible option is G, because it talks about “outlawing” portable players etc. in schools. The part “along with cellphones and DVD players” asks for another technical device (“portable players”) in order to complete the enumeration.

Therefore the correct answer is **G (many school districts across the country have outlawed the portable players from their buildings).**

**Q3/A**

The word “but” signals that the reader has to expect a change of ideas/opinions. The phrase “rethink the iPod ban” fits the context as the devices will be co-opted for educational purposes.

Therefore the correct answer is **A (some schools are rethinking the iPod bans).**

**Q4/H**

Option H (“the silver iPods [...] are passed out at the beginning of class”) is logically linked with the passage that follows the gap, where the idea of collecting the iPods appears. “The iPods are collected at the end of class, and school officials said that none have disappeared or been broken.” In order to collect something it has to be handed out first.

Therefore the correct answer is **H (the silver iPods, with built-in video screens, cost about \$250 each and are passed out at the beginning of class).**

**Q5/C**

The words “using new technologies like iPods” link the statement logically with the following sentences where the text claims that students complain about school because it is boring and not interactive enough. “You know the No. 1 complaint about school is that it’s boring because the traditional way it’s taught relies on passive learning,” Mr. Noguera said, ‘It’s not interactive enough.’” The idea is that using new technologies makes it easier to connect with students.

Therefore the correct answer is **C (more districts were using new technologies like iPods).**

## Task 2: The Science of Love

### Key

0	Q6	Q7	Q8	Q9	Q10
T	F	T	T	F	NG

### Justifications

#### 0/True

It is true to say that the way we look at somebody determines how good-looking they find us because the text refers to a study that suggests “that if you want someone to find you attractive, look them in the face and smile.”

Therefore the correct answer is **True**.

#### Q6/False

It is not true to say that perfect features are the main criterion for finding a face appealing because according to the text, “A strong jaw for men, high cheek-bones in women, a perfectly-shaped nose or unblemished skin may be the physical signs of sexual attractiveness, but it is the gaze of the eyes that really counts.”

Therefore the correct answer is **False**.

#### Q7/True

It is true to say that if people show no interest in us by not looking into our face, we tend to rate them as less attractive because according to the text, “The findings support the theory that both men and women use the direction of a person's gaze as a signal of whether that person finds you interesting enough to look you directly in the face – and that sign of interest is, in itself, seen as attractive to the observer.”

Therefore the correct answer is **True**.

#### Q8/True

It is true to say that according to Dr. Jones it is a waste of time trying to attract partners who are out of reach because according to the text, “It wouldn't pay me, for instance, to spend time and effort on chasing supermodels but it would pay me to concentrate on women who smile at me in the street.”

Therefore the correct answer is **True**.

#### Q9/False

It is not true to say that the study showed that most people tested did not consider smiling faces looking straight at them the most appealing ones because according to the text, “scientists found that of all the combinations, it was the happy, directly-gazing face that was viewed as the most attractive.”

Therefore the correct answer is **False**.

#### Q10/Not Given

According to the text, both men and women prefer faces of people who seem to like them, but there is no evidence in the text that some of those tested did not like being looked straight in the eye by people with unhappy expressions.

Therefore the correct answer is **Not Given**.

## Task 3: Fairtrade

Note: For the test format *Note Form*, accepted answers need reflect only the student's understanding of the recording and not any additional linguistic skills such as spelling or grammatical accuracy. To ensure that the test results are of the same standard nationwide, and in the interest of fairness to students, it is essential that the answers accepted are also the same across all of Austria. Should students give answers that are not in the key and you are in doubt, please contact the *Hotline*.

### Key

	accepted	not accepted
0	£ 1.1bn	
Q11	(7) million(s) (of) people benefit benefit 7 million/millions (of) people benefits (over) 7 million (people) benefit(s) (for) millions benefit(s) (for) developing countries/farmers/ workers/families	strengthening the fair trade market 42% rise poor have less money to retail value rises directly benefit increase 42% increase on previous year

	benefit(s) over million people/farmers benefit(s) people/developing countries worldwide benefit more people benefit advantages 7 million people fair-trade stabilization  benefiting acceptable as alternative to benefit(s)	better long-term relationships more and more people know fair-trade fair-trade mark is recognized increase on benefiting farmers can sell more development increase of benefit
Q12	3 in 5 (people) 3 out of five 57% of (British) adults 57%/60%	3 53% of adults Britain over 50 % tree in 5 British adults
Q13	second (largest Fairtrade market) second largest place two 2 second rank(ing)	49%
Q14	cocoa and coffee	Fairtrade cotton
Q15	Sainsbury's Sainsbury	
Q16	Marks & Spencer	
Q17	Dunkin Donuts	Insomnia Coffee Company
Q18	Scandic and Hilton	Scandic Hilton Insomnia Coffee Company Swedens major hotel Marks and Spencer Scandic, Hilton

### Justifications

**0**

The test takers are asked to give the total amount of money made on Fairtrade goods in 2006. According to the text, "consumers worldwide spent £1.1bn on Fairtrade Certified Products in 2006." Therefore the correct answer is **£1.1bn**.

**Q11**

The test takers are asked to give the consequence of rise in sales. According to the text, "This is a 42% increase on the previous year directly benefiting over 7 million people – farmers, workers and their families in developing countries."

Therefore the correct answer is **7 million people benefit**.

**Q12**

The test takers are asked to give the number of people in the UK who know the brand Fairtrade. According to the text, new figures show that "the FAIRTRADE Mark is now recognized by almost three in five British adults. The findings show that 57% of adults can identify the independent Fairtrade consumer label."

Therefore the correct answer is **three in five** or **57% of adults**.

**Q13**

The test takers are asked to give Britain's international ranking in consumption of Fairtrade goods. According to the text, "Ian Bretman, Director of the Fairtrade Foundation, says: *Britain is the second largest Fairtrade market in the world.*"

Therefore the correct answer is **second largest Fairtrade market**.

**Q14**

The test takers are asked to give sales of two agricultural goods which have risen by more than half. According to the text, "impressive growth figures for 2006 can be seen across global product categories, but in particular cocoa has increased by 93%, coffee by 53%." Sales of other products are mentioned but none have increased by more than half.

Therefore the correct answer is **cocoa and coffee**.

**Q15**

The test takers are asked to give the name of the store that has made changes in its fruit department. According to the text, "Sainsbury's converted its entire banana range to 100% Fairtrade during 2007."

Therefore the correct answer is **Sainsbury's**.

**Q16**

The test takers are asked to give the name of the store that has made changes to meet consumer demand. According to the text, "Marks & Spencer responded to its customers' desire for ethical products when it converted its entire tea and coffee range to Fairtrade in 2006." Therefore the correct answer is **Marks & Spencer**.

**Q17**

The test takers are asked to give the name of a fast food outlet that has changed partially to Fairtrade coffee. According to the text, "global retailer and franchiser Dunkin Donuts adopted a policy of 100% Fairtrade espresso coffee in North America and Europe." Dunkin Donuts only changed to Fairtrade for their espresso coffee, not all their coffee. Therefore the correct answer is **Dunkin Donuts**.

**Q18**

The test takers are asked to give the name of the company planning to change to Fairtrade coffee. According to the text, "Scandic and Hilton, one of Sweden's major hotel chains, announced that it will also switch to Fairtrade coffee." Therefore the correct answer is **Scandic and Hilton**.

**Task 4: Away Games**

**Key**

0	Q19	Q20	Q21	Q22	Q23
C	D	A	C	B	B

**Justifications**

**0/C**

The author says, "I begged and pleaded and nagged, and eventually my mother gave in and allowed me to travel to away games. Back then I was jubilant; now I'm indignant. What did she think she was doing?"

Therefore the correct answer is **C (The author's attitude towards being permitted to go to away games as a child has changed since he was a boy)**.

A is not correct because although the author was happy about being allowed to go at the time, he is now surprised that his mother allowed him to go.

B is not correct because there is nothing in the text to suggest that this is a surprising attitude for a football fan.

D is not correct because the author does not suggest that his mother neglected him, only that she was too liberal in allowing him to go to away games.

**Q19/D**

The author says, "Didn't she ever read the papers or watch TV? Hadn't she heard of hooligans? Was she really unaware of what Football Specials, the infamous trains that carried fans all over the country, were like? I could have been killed."

Therefore the correct answer is **D (The author is amazed that his mother did not forbid him to go on the Football Specials)**.

A is not correct because the author does not say that he was actually ever threatened by hooligans; he only implies that he could have been.

B is not correct because, although the author mentions his mother driving, he never mentions the possibility of her driving him to away games.

C is not correct because the author does not say that his mother was not interested in the media. He only implies that she apparently ignored media reports about violence at football games.

**Q20/A**

The author says, "She didn't like me spending my money on Led Zeppelin records, understandably, or on cinema tickets, and she didn't even seem that keen on me buying books. And yet [...] She has never discouraged my mania for football; in fact it was she who bought my ticket for the Reading Cup-tie"

Therefore the correct answer is **A (Concerning her son's hobbies and interests, the author's mother supported him in some respects)**.

B is not correct because the author does not say anything about borrowing books from the library; he only says that his mother did not encourage him to buy books.

C is not correct because the author does not say anything about his mother's attitude towards him playing football; he only mentions her attitude towards him attending games.

D is not correct because the author does not say anything about his mother buying cinema tickets for him.

#### Q21/C

The author says, "I don't think that her usually tacit, occasionally active football support was supposed to be for my benefit; it was for hers. On Saturdays, it seems to me now, we enacted a weird little parody of a sitcom married couple."

Therefore the correct answer is **C (The author now realizes that his mother was treating him like a husband, in a way).**

A is not correct because the author does not say anything about his mother trying to be like a father to him.

B is not correct because, although the author implies that he was acting like a little man, he does not say that his mother was amused by this.

D is not correct because the author says that his mother only tried to take an interest in football for his sake.

#### Q22/B

The author says, "I ate while I talked about my day and sweetly, she would ask questions about a subject that she didn't know much about, but tried to take an interest in anyway, for my sake."

Therefore the correct answer is **B (When the author got back from away games on Saturdays, his mother spent time with him).**

A is not correct because the author's mother did talk to him about football.

C is not correct because the author only says that his mother gave him a meal, not necessarily his favourite meal.

D is not correct because the author says that he phoned his mother when he got back to come and pick him up at the station; therefore, she was not already waiting for him there.

#### Q23/B

The author says, "There is, I know, an argument which says that acting out the role of one's father with one's mother isn't necessarily the best way of ensuring psychic health in later years. But then, we all do it at some time or another, chaps, don't we?"

Therefore the correct answer is **B (The author believes that his relationship with his mother was not unusual).**

A is not correct because the author does not say that his relationship with his mother was better at the weekend, only that it was different.

C is not correct because in appealing to male readers to agree with him that they have also experienced this kind of relationship, the author shows that he finds it neither unusual nor particularly unnatural.

D is not correct because the author says nothing about the relationship being important for his mental development.