

Choose one of the projects below relating to the novel  
*The Hunger Games* by Suzanne Collins.



1. Your favorite tribute needs more sponsors! Your job is to create a commercial to promote your tribute, which will air during the Super Bowl. Write a script for your commercial.

**Think about...**

1. What is your **slogan** for that tribute?
2. How would you **promote** him/her?
3. Would you use a celebrity **endorsement** or an endorsement from one of the other characters? Or footage from the Games?
4. Who are you **appealing** to: Capitol citizens or District citizens?

2. Create a print advertisement for your favorite tribute.

**Think about...**

1. What is your **slogan** for that tribute?
2. How would you **promote** him/her?
3. Would you use a celebrity **endorsement** or an endorsement from one of the other characters? Or photos from the Games?
4. Who are you **appealing** to: Capitol citizens or District citizens?

3. Write a script for a commercial for one of the gifts a tribute receives in the arena.

**Think about...**

1. What is your **slogan** for that item?
2. How would you **promote** it?
3. Would you use a celebrity **endorsement** or an endorsement from one of the characters?
4. What is the **purpose** of your item?
5. What group of people would it **appeal** to? (Who would buy it?)

4. Create a print advertisement for one of the gifts a tribute receives in the arena.

**Think about...**

1. What is your **slogan** for that item?
2. How would you **promote** it?
3. Would you use a celebrity **endorsement** or an endorsement from one of the characters?
4. What is the **purpose** of your item?
5. What group of people would it **appeal** to? (Who would buy it?)

Your project is due: \_\_\_\_\_

***MAY THE ODDS BE EVER IN YOUR FAVOR!***

**List of Tributes & List of Gifts Received**

<b>District #</b>	<b>Male Tribute</b>	<b>Female Tribute</b>	<b>GIFTS RECEIVED (if known)</b>
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			

**Sample Grading Rubric for Project:**

	<b>1</b>	<b>2</b>	<b>3</b>
<b>Slogan</b>	Lacks originality	Adequate	Creative & catchy
<b>Promotion/ Effectiveness</b>	Does not promote tribute, ineffective	Do not feel strongly either way	Effective ad/ commercial; makes me want to sponsor this tribute!
<b>Purpose</b>	Purpose is confusing/unclear or lacking	Purpose not entirely clear	Purpose is clear
<b>Use of Audio/Visual</b>	Little or no visual or audio aides, or A/V is inappropriate or ineffective	Some use of audio or visual aides	Excellent use of audio and/or visual aides
<b>Content</b>	Content in commercial/ad is incorrect or inappropriate for that character	Content is somewhat relating to the tribute/ character	Content is excellent and appropriate for this character/tribute
<b>Creativity</b>	Little or no creativity	Somewhat creative	Creative & original
<b>Score</b>			

## Want to teach *The Hunger Games*, but can't find materials anywhere?

Check out my *Hunger Games* unit, which includes tests, quizzes, activities, vocabulary, and more. Teacher's guide with answer keys is included!

The Hunger Games Complete Unit:

<http://www.teacherspayteachers.com/Product/Hunger-Games-Unit-Lessons-QA-Tests-Activities-Quiz-Vocab-Maps-Key>

The Hunger Games Complete Unit On CD - Shipped Directly to You:

<http://www.teacherspayteachers.com/Product/Hunger-Games-Teaching-Unit-CD-Lessons-Quizzes-Tests-Activities>

Visit My Online Store:

<http://www.teacherspayteacher.com/Store/Tracee-Orman-10>

Thank you for supporting your fellow teachers by visiting the Teachers Pay Teachers website! :)